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## Henry Schein launches Mac-based practice management solution

■ Henry Schein, one of the world's largest provider of healthcare products and services to office-based dental, medical and animal health practitioners, recently announced the launch of "Viive," a new dental practice management software for the Apple Mac computer.

Viive features a patient-centric workflow on a simple and clean platform to manage dental practices. The new workflow takes advantage of the Mac operating system to provide access to all available management tools directly from one patient screen, streamlining task management to a single click.

Charts, ledgers and other tasks are completed faster and more simply by eliminating the need to switch between modules. "Viive has a very esthetic, clean, beautiful look. Its patient-centric approach makes it easy to gain access to information, charts and management tools," said Dr. Derek Fine, a Viive user practicing in Denville, N.J.

Another reason for Viive's speed is its powerful PostgreSQL database, which loads charts and dental images almost instantly, synchronizes records in real time and allows updates to the same patient record from the front and back office simultaneously.

"One of the largest benefits of Viive is its backing by Henry Schein, which guarantees continued development of advanced features that integrate the office technology," said Kevin Bunker, president and general man-



(Photo/Provided by Henry Schein Dental)

ager of Henry Schein Practice Solutions. "It also ensures that users will receive the highest level of customer service."

"With more dentists choosing the Mac platform, Viive will become an important foundation for the integrated digital Mac office," Bunker said.

Viive was built directly on the Mac OS X platform, providing the user with the same robust, simple features

already built into the Mac operating system.

"I love Mac computers because of their elegance, combined with simplicity and ease of use. Henry Schein successfully captured that balance in the Viive practice management system," said Liz Alexander, an office manager based in Doylestown, Pa.

The Viive Practice Management system will be launched with a number of equipment partnerships

### Here at the GNYDM

For more information about Viive, visit [www.viive.com](http://www.viive.com), call Henry Schein Dental at (855) MAC-VIIVE or visit its booths, Nos. 3225, 3140 and 3432.

that ensure a comprehensive imaging solution and integration of core technologies. These include Planmeca, digital X-ray and imaging; Digital Doc intraoral cameras; and Acteon dental imaging equipment.

### About Henry Schein

Henry Schein is the world's largest provider of health-care products and services to office-based dental, medical and animal health practitioners. The company also serves dental laboratories, government and institutional health care clinics and other alternate care sites.

Henry Schein employs more than 15,000 Team Schein members and serves approximately 775,000 customers. The company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care.

Henry Schein operates through a centralized and automated distribution network with a selection of more than 90,000 national and Henry Schein private-brand products in stock, as well as more than 100,000 additional products available as special-order items.